

WEBSITE COST ANALYSIS WORKSHEET

There are many companies on the web that can provide you the opportunity to build your own website using templates. At Taylor Applications, LLC we don't. The reason is simple - we believe your website should be custom-designed, not a chosen "cookie-cutter" project.

We know you want the bottom line. But keep in mind that asking "How much will a web site cost?" is like asking "How much does an automobile cost?"

The answer depends on what you need and the accessories you add. You should be realistic and consider both your budget and your needs.

Don't assume that a website is out of your reach. If you have a budget from which to work, let us know what it is and we will work with you.

Our hourly rate is \$39.00 per hour

DOMAIN NAME

We'll ask you to select a domain name and we'll register your domain name for you so that people will easily find you on the web. We register your domain name for a one-year period for \$29.00. Multi-year registration is also available. Want to register the name yourself? Ask us how!

WEBSITE DESIGN

- The 5-Page Website – It will take a minimum of 4 hours to create for you a custom graphical interface for your home page. We'll then add four other "link" pages as part of your website. This includes buttons and/or custom graphics, adding your logo, and providing you a standard background along with your text.
- Don't have a logo? – we can create one for you. Add \$150.00
- Want a "Flash" movie for your home page? Add \$200.00
- Want Photos added to your website? Add \$5.00 for each photo
- Want a form added to your website? [standard feedback form received via e-mail / 10 fields max.] Add \$50.00

WEBSITE HOSTING

We host your website for the world to see on our third-party servers for \$20.00 per month [\$240.00 yearly]. Included is the following:

- Configuration of Domain Name System (DNS) server details to work with your domain name
- Upload of all your files [web pages, graphics, photos, etc.]
- Creation and Configuration of up to five [5] e-mail addresses
- Provision to personally access your website via a 'Control Panel' so that you can update your website.

Website Maintenance

Got the time? If so, why pay to have someone update your website? We offer you easy to follow, step-by-step instructions to assist you on keeping the text of your website current.

If you need something added to your website other than text and need us to do it, our rate is \$39.00 per hour. We bill you quarterly for maintenance.

<u>COST ANALYSIS:</u>	<u>Initial Cost</u>	<u>Year 2 & beyond</u>
Domain Name [renewable yearly]	\$29.00	\$29.00
5-Page website:	\$156.00	
Hosting: [renewable yearly]	\$240.00	\$240.00
Total:	\$425.00	\$269.00

EXTRAS:

Logo :	\$150.00
Flash Movie:	\$200.00
Form mail:	\$50.00
Photos: Number of photos x \$5.00	\$ _____